



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Mentzer Media Services
600 Fairmont Ave
Suite 306
Towson, MD 21286

CONTRACT

<u>Contract / Revision</u> 944028 /		<u>Alt Order #</u> 06290316
<u>Product</u> Issue		
<u>Contract Dates</u> 08/23/12 - 08/29/12	<u>Estimate #</u> 368 CROSSROADS GP	
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 08/21/12 / 08/21/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	08/23/12	08/23/12	6a A7N More In The AM	6-7a		:30			NM	1	\$700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---1---				1	\$700.00			
N 2	KOAT	08/23/12	08/23/12	Good Morning America	7-9a		:30			NM	1	\$600.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---1---				1	\$600.00			
N 3	KOAT	08/23/12	08/24/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---TF--				1	\$600.00			
N 4	KOAT	08/23/12	08/24/12	Action 7 News @ 6p	6-630p		:30			NM	4	\$3,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---TF--				4	\$800.00			
N 5	KOAT	08/23/12	08/24/12	Entertainment Tonight 630-7p	630-7p		:30			NM	2	\$1,600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---TF--				2	\$800.00			
N 6	KOAT	08/23/12	08/24/12	Nightline	1105-1135p		:30			NM	2	\$550.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---TF--				2	\$275.00			
N 7	KOAT	08/25/12	08/25/12	Sa 6a A7N More in the AM	6-9a		:30			NM	3	\$900.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----3-				3	\$300.00			
D 8	KOAT	08/25/12	08/25/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
N 9	KOAT	08/25/12	08/25/12	NASCAR Cup Series Prime	5-11PM		:30			NM	3	\$1,950.00
		Class of Time - Pre-emptible with notice										

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Contract / Revision	Alt Order #
944028 /	06290316

Contract Dates	Product	Estimate #
08/23/12 - 08/29/12	Issue	368 CROSSROADS GPS

Advertiser	Original Date / Revision
Crossroads GPS	08/21/12 / 08/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----3-				3	\$650.00			
N 10	KOAT	08/25/12	08/25/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1-				1	\$800.00			
N 11	KOAT	08/25/12	08/25/12	GREY'S ANATOMY	Late Fringe/Variou		:30			NM	1	\$130.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1-				1	\$130.00			
N 12	KOAT	08/26/12	08/26/12	Su 6a A7N More in the AM	6-9a		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$300.00			
N 13	KOAT	08/26/12	08/26/12	This Week	9-10a		:30			NM	1	\$700.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$700.00			
N 14	KOAT	08/26/12	08/26/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$525.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$525.00			
N 15	KOAT	08/26/12	08/26/12	Extreme Makeover	Prime Other		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$1,500.00			
N 16	KOAT	08/26/12	08/26/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$1,100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$1,100.00			
N 17	KOAT	08/26/12	08/26/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$775.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-----1				1	\$775.00			
N 18	KOAT	08/28/12	08/29/12	6a A7N More In The AM	6-7a		:30			NM	2	\$1,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	-TW----				2	\$700.00			
N 19	KOAT	08/27/12	08/29/12	Good Morning America	7-9a		:30			NM	3	\$1,800.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTW----				3	\$600.00			
N 20	KOAT	08/27/12	08/29/12	Action 7 News @ 5p	5-530p		:30			NM	3	\$1,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTW----				3	\$600.00			
N 21	KOAT	08/27/12	08/29/12	Action 7 News @ 6p	6-630p		:30			NM	6	\$4,800.00
Class of Time - Pre-emptible with notice												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTW----				6	\$800.00			
N 22	KOAT	08/27/12	08/29/12	Entertainment Tonight 630-7p	630-7p		:30			NM	3	\$2,400.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTW----				3	\$800.00			
N 23	KOAT	08/27/12	08/29/12	Nightline	1105-1135p		:30			NM	3	\$825.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	MTW----				3	\$275.00			
N 24	KOAT	08/27/12	08/27/12	Bachelor Pad	7-10p		:30			NM	1	\$2,200.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/12	09/02/12	1-----				1	\$2,200.00			
N 25	KOAT	08/23/12	08/24/12	Dr Oz	4-5p		:30			NM	2	\$900.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---TF--				2	\$450.00			
Totals											48	\$32,055.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/26/12	27	\$16,830.00	\$14,305.50	\$1,001.39	\$15,306.89
08/27/12 - 08/29/12	21	\$15,225.00	\$12,941.25	\$905.89	\$13,847.14
Totals	48	\$32,055.00	\$27,246.75	\$1,907.28	\$29,154.03

Signature: _____ Date: _____

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